

FAX# 703 528 7880
AUG8/12 17.49
HARRIS REPORT FROM REP
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER
CLASS: NATL. LOCAL REGIONAL

	S: NATL.	LOCAL	REGIONAL
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DATE AUG8/12 17.49

** NEW ORDER **
TTLS \$132050..136X
PLS CFM, THX 8/8

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =

[illegible]

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1210A	30		\$450.00	10/9	10/12	4		TU-F	4
PROGRAM : NIGHTLINE												
4			1100A-1200N	30		\$400.00	10/9	10/12	5		TU-F	5
PROGRAM : THE VIEW												
5			1200N-100P	30		\$350.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NOON NEWS												
6			300P-400P	30		\$350.00	10/9	10/12	4		TU-F	4
PROGRAM : STEVE HARVEY SHOW												
7			400P-500P	30		\$400.00	10/9	10/12	4		TU-F	4
PROGRAM : DR. OZ												
8			500A-530A	30		\$250.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
9			500P-600P	30		\$900.00	10/9	10/12	5		TU-F	5
PROGRAM : EYEWITNESS NEWS												
10			530A-600A	30		\$375.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
11			600P-630P	30		\$1,200.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
12			600A-700A	30		\$750.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
13			700P-730P	30		\$1,200.00	10/9	10/12	4		TU-F	4
PROGRAM : JEOPARDY												
14			700A-900A	30		\$800.00	10/9	10/12	6		TU-F	6
PROGRAM : GOOD MORNING AMERICA												

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15			730P-800P	30		\$1,200.00	10/9	10/12	4		TU-F	4
PROGRAM : WHEEL OF FORTUNE												
16			900A-1000A	30		\$200.00	10/9	10/12	4		TU-F	4
PROGRAM : JEFF PROBST												
17			1000P-1100P	30		\$1,500.00	10/12	10/12	1		FRI	1
PROGRAM : 20/20												
18			800P-900P	30		\$1,200.00	10/12	10/12	1		FRI	1
PROGRAM : SHARK TANKLTC OCT'12												
19			900P-1000P	30		\$1,400.00	10/12	10/12	1		FRI	1
PROGRAM : PRIMETIME LIVE												
20			1000P-1100P	30		\$2,400.00	10/15	10/15	1		MON	1
PROGRAM : CASTLE												
21			800P-1000P	30		\$4,500.00	10/15	10/15	3		MON	3
PROGRAM : DANCING WITH THE STARS												
22			1200N-1230P	30		\$250.00	10/13	10/14	2		SA-SU	2
PROGRAM : NOON NEWS												
23			1200N-330P	30		\$3,000.00	10/13	10/13	2		SAT	2
PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12												
24			330P-700P	30		\$1,400.00	10/13	10/13	1		SAT	1
PROGRAM : NCAA FOOTBALL												
25			500A-600A	30		\$120.00	10/13	10/13	1		SAT	1
PROGRAM : EYEWITNESS NEWS												
26			600A-900A	30		\$450.00	10/13	10/13	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												

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27			700P-800P	30		\$450.00	10/13	10/13	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
28			900A-1000A	30		\$450.00	10/13	10/13	2		SAT	2
PROGRAM : GMA-SAT												
29			100P-600P	30		\$250.00	10/14	10/14	2		SUN	2
PROGRAM : WEEKEND MOVIES												
30			1130P-1200M	30		\$250.00	10/14	10/14	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
31			1100A-1200N	30		\$2,500.00	10/14	10/14	1		SUN	1
PROGRAM : THIS WEEK												
32			1200M-100A	30		\$130.00	10/14	10/14	1		SUN	1
PROGRAM : NUMB3RS												
33			500A-600A	30		\$100.00	10/14	10/14	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
34			600P-630P	30		\$750.00	10/14	10/14	5		SUN	5
PROGRAM : EYEWITNESS NEWS												
35			600A-900A	30		\$350.00	10/14	10/14	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
36			700P-800P	30		\$1,400.00	10/14	10/14	1		SUN	1
PROGRAM : AMERICA'S FUNNIESTHOME VIDEOS												
37			800P-900P	30		\$3,300.00	10/14	10/14	2		SUN	2
PROGRAM : ONCE UPON A TIME												
38			1000P-1100P	30		\$2,500.00	10/11	10/11	1		THU	1
PROGRAM : PRIVATE PRACTICE												

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39			800P-900P	30		\$2,100.00	10/11	10/11	1		THU	1
PROGRAM : WIPEOUT												
40			900P-1000P	30		\$3,300.00	10/11	10/11	1		THU	1
PROGRAM : GREY'S ANATOMY												
41			1100P-1135P	30		\$1,000.00	10/9	10/14	4		TU-SU	4
PROGRAM : EYEWITNESS NEWS AT 11P												
42			1000P-1100P	30		\$2,100.00	10/9	10/9	1		TUE	1
PROGRAM : BODY OF PROOF												
43			800P-900P	30		\$2,100.00	10/9	10/9	1		TUE	1
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
44			900P-1000P	30		\$4,500.00	10/9	10/9	2		TUE	2
PROGRAM : DANCING RESULTS												
45			1000P-1100P	30		\$2,200.00	10/10	10/10	1		WED	1
PROGRAM : REVENGE												
46			800P-900P	30		\$2,000.00	10/10	10/10	1		WED	1
PROGRAM : MIDDLE/SUBURGATORY												
47			900P-1000P	30		\$3,750.00	10/10	10/10	1		WED	1
PROGRAM : MODERN FAMILY/HAPPYENDINGS												
48			100P-300P	30		\$325.00	10/15	10/15	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
49			1000A-1100A	30		\$200.00	10/15	10/15	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
50			1135P-1210A	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : NIGHTLINE												

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51			1100A-1200N	30		\$400.00	10/15	10/15	1		MON	1
PROGRAM : THE VIEW												
52			1200N-100P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
53			300P-400P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
54			400P-500P	30		\$400.00	10/15	10/15	1		MON	1
PROGRAM : DR. OZ												
55			500A-530A	30		\$250.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
56			500P-600P	30		\$900.00	10/15	10/15	2		MON	2
PROGRAM : EYEWITNESS NEWS												
57			530A-600A	30		\$375.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
58			600P-630P	30		\$1,200.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
59			600A-700A	30		\$750.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60			700P-730P	30		\$1,200.00	10/15	10/15	1		MON	1
PROGRAM : JEOPARDY												
61			700A-900A	30		\$800.00	10/15	10/15	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
62			730P-800P	30		\$1,200.00	10/15	10/15	1		MON	1
PROGRAM : WHEEL OF FORTUNE												

REP HEADLINE# 6269463
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 ORDER WORKSHEET HARRIS REPORT FROM REP
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
63			900A-1000A	30		\$200.00	10/15	10/15	1		MON	1
PROGRAM : JEFF PROBST												
64			1100P-1135P	30		\$1,000.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
OCT/12			132050.00									
CONTRACT TOTAL												132050.00
TOTAL SPOTS												136

MARKET TOTALS \$455,344 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
 DEMOS- RA35+*